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Professional Education Series

Support. Inform. Educate. Empower.

Beyond Impossible: The What, Why, and How of Implementing Plant-Centric Meals

TODAY'S AGENDA:

- Introduction & Housekeeping
- Speaker Introduction
- Presentation
- Q&A
- Closing



WEBINAR HOST:

Keith Hine, MS, RD

VP of Healthcare, Sports & Professional Education
Orgain, LLC

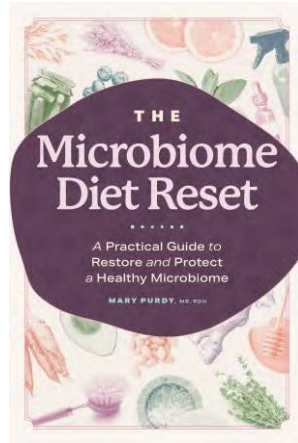


WEBINAR PRESENTER:

Mary Purdy, MS, RDN

Integrative Eco-Dietitian and Nutrition Educator

DISCLOSURES & AFFILIATIONS OF PRESENTER: MARY PURDY, MS, RDN, INTEGRATIVE “ECO-DIETITIAN”



Adjunct Faculty at Culinary Institute of America

Faculty with The Academy of Integrative Health and Medicine (AIHM) & “Integrative and Functional Nutrition Academy” (IFNA)

Nutrition and Sustainability Advisor, Big Bold Health

Steering Committee Member: Planetary Health Collective

Governing Council Member: Coalition for Organic and Regenerative Agriculture

Host, “The Good Clean Nutrition Podcast” Orgain

Former Host of The Podcast “The Nutrition Show”

Author: “The Microbiome Diet Reset”

Consultant, Daily Harvest, Non-GMO Project. Nutrient Density Alliance

LEARNING OBJECTIVES



Describe the current state of plant-centric trends, eating patterns, campaigns and demands



Explain the health and environmental benefits of plant-based proteins



Develop nutritionally sound plant-centric meals, menus and meal plans that promote health and disease management and meet client's/patient's needs.

CONTEXT OF THIS PRESENTATION ABOUT PLANT-CENTRIC DIETS



Human Health

Biodiversity Loss

Climate Crisis

Soil Health

Culture

Accessibility/Affordability

What does the evidence say?



WHAT THIS PRESENTATION IS NOT:

- **About bashing meat/deep dive into industrial animal agriculture**
 - Cultural context
 - Animal protein: potentially necessary to improve micronutrient inadequacies in many low- and middle-income countries (1)
- Recommending highly processed plant-based/centric foods/meals
- Covering/evaluating every single vegetarian/alternative protein/plant-based food, plant-based milks & non-dairy desserts
- Suggesting that the world go vegan

WHAT THIS PRESENTATION IS:



A chance to learn about the current trends around plant-centric eating



Showcase current and relevant headlines



Making the case for the need to increase minimally processed plants/plant protein on plates for the health of people and planet



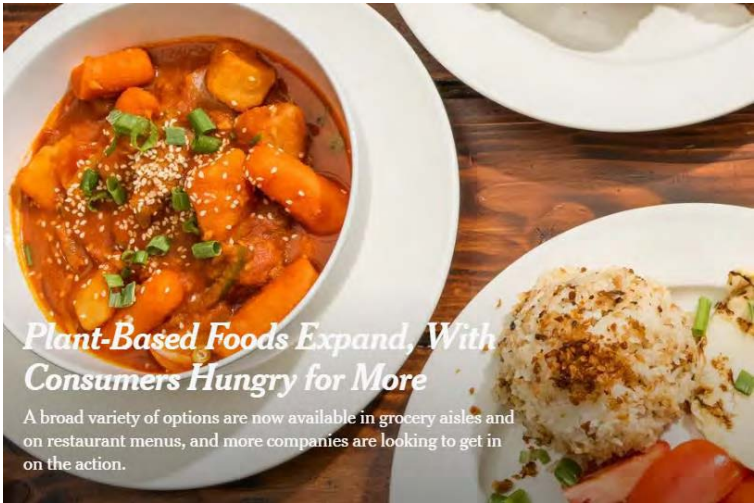
Provide information and tools to set you up for better health and environmental stewardship

- Growing demand for plant-based proteins
- 10% of the population is vegan/vegetarian (1)
- More than half (**52%**) of U.S. consumers are eating more plant-based foods and they believe it makes them feel healthier (2)
- Sales of plant-based foods grew 53 % in 2021/2022 (2)
- 1/10 of Americans get recommended serving of veggies daily (3)
- Environment, climate, and health = motivators of several healthy dietary choices (fruits and vegetables, and plant proteins) in US adults with lower incomes. (4)



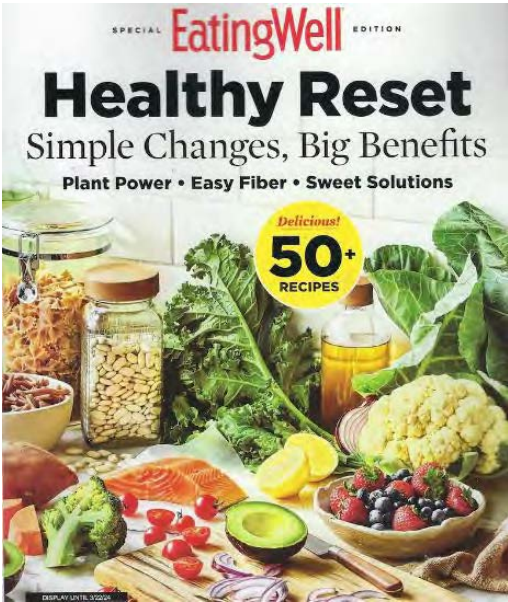
1. U.S. retail market insights for the plant-based industry. The Good Food institute Website. <https://gfi.org/marketresearch/> Accessed Dec 2023.
2. Growing demand for plant-based proteins. Nielsen IQ Website. <https://nielseniq.com/global/en/insights/analysis/2021/examining-shopper-trends-in-plant-based-proteins-accelerating-growth-across-mainstream-channels/> Published 09/2021. Accessed Dec 2023
3. Lee SH, Moore LV, Park S, Harris DM, Blanck HM. Adults Meeting Fruit and Vegetable Intake Recommendations — United States, 2019. MMWR Morb Mortal Wkly Rep 2022;71:1–9.
4. Slotnick, M et al. Environmental-, Climate-, and Health-Related Dietary Motivations Are Associated With Higher Diet Quality in a National Sample of US Adults With Lower Incomes. JAND. Published:December 01, 2023

Plant-based diets could save millions of lives and dramatically cut greenhouse gas emissions



Plant-Based Foods Expand, With Consumers Hungry for More

A broad variety of options are now available in grocery aisles and on restaurant menus, and more companies are looking to get in on the action.



Growing calls for plant-based diets



“Transforming food systems is...essential, by **shifting towards healthier, diversified and more plant-based diets.**”

- **DR TEDROS ADHANOM GHEBREYESUS**
Director-General of the World Health Organization

The New York Times

What’s a Plant-Based Diet? Here’s What You Need to Know to Eat Less Meat.

It’s not the same as going vegan, but it can also have a strong impact on reducing your carbon footprint.

utrients. 2022 Apr; 14(8): 1614.

ublished online 2022 Apr 13. doi: [10.3390/nu14081614](https://doi.org/10.3390/nu14081614)

Plant-Based Dietary Patterns for Human and Planetary Health

"Transitioning to **plant-based diets (PBDs)** has the potential to reduce diet-related land use by 76%, diet-related greenhouse gas emissions by 49%, eutrophication by 49%, and green and blue water use by 21% and 14%, respectively, whilst garnering **substantial health co-benefits.**"

nature food

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Article | [Published: 10 January 2022](#)

Dietary change in high-income nations alone can lead to substantial double climate dividend

"A **dietary shift from animal-based foods to plant-based foods in high-income nations** could reduce greenhouse gas emissions from direct agricultural production and increase carbon sequestration if resulting spared land was restored to its antecedent natural vegetation."

Adoption of the 'planetary health diet' has different impacts on countries' GHG emissions

August 13, 2020 | *Nature Food*

"Overall, the adoption of a healthy, **plant-based diet** around the world would significantly reduce greenhouse gas emissions, and improve health."



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Sustainable healthy diets: guiding principles

"Global adoption of a **low-meat diet that meets nutritional recommendations for fruits, vegetables, and caloric requirements** is estimated to reduce diet-related GHGs by nearly 50 percent, and premature mortality by nearly 20 percent. "



The UN Conference on Climate Change (COP28) Dec 2023:

- Shifting dietary patterns as a solution for the health and climate crisis. (1)
- Current food system characterized by processed food and high meat production responsible for non-communicable diseases, & main drivers of climate change, biodiversity loss, and the depletion of natural resources. (1)
- Plant based food served

Signal: FAO road map advises developed countries to eat less meat

The FAO will warn wealthy nations that they must curb their meat consumption in order to reduce greenhouse gas emissions.

Eve Thomas | November 30, 2023



“Plant-based diets require less land and fertilisers, reduce energy use and increase our resilience to the current multi-crises: food, energy, climate. Freeing up land to restore habitats would help tackle the climate and biodiversity crises.” (2)

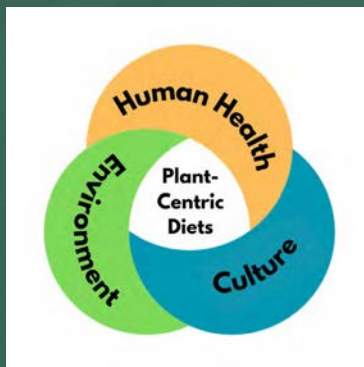
COP28 (WHO Pavilion): Healthy and sustainable diets for nurturing people and planet

Website and conference session recording. <https://www.unnnutrition.org/events/cop28-who-pavilion-healthy-and-sustainable-diets-nurturing-people-and-planet>
Published Dec 10th 2023. Accessed Jan 2024.

Scientists provide recipe to halve Nitrogen pollution from food production. UNECE Website.

<https://unece.org/climate-change/press/scientists-provide-recipe-halve-nitrogen-pollution-food-production> Published 20 December 2023. Accessed Jan 2024

CHAPTER ONE: THE **WHAT** OF PLANT-CENTRIC MEALS



TERMINOLOGY:

USUALLY USED TO DESCRIBE FOOD THAT COMES MOSTLY FROM PLANTS

Plant-based meals



Planetary-Health meals



Plant-forward meals



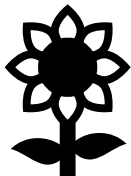
Plant-rich meals



Climate-smart meals

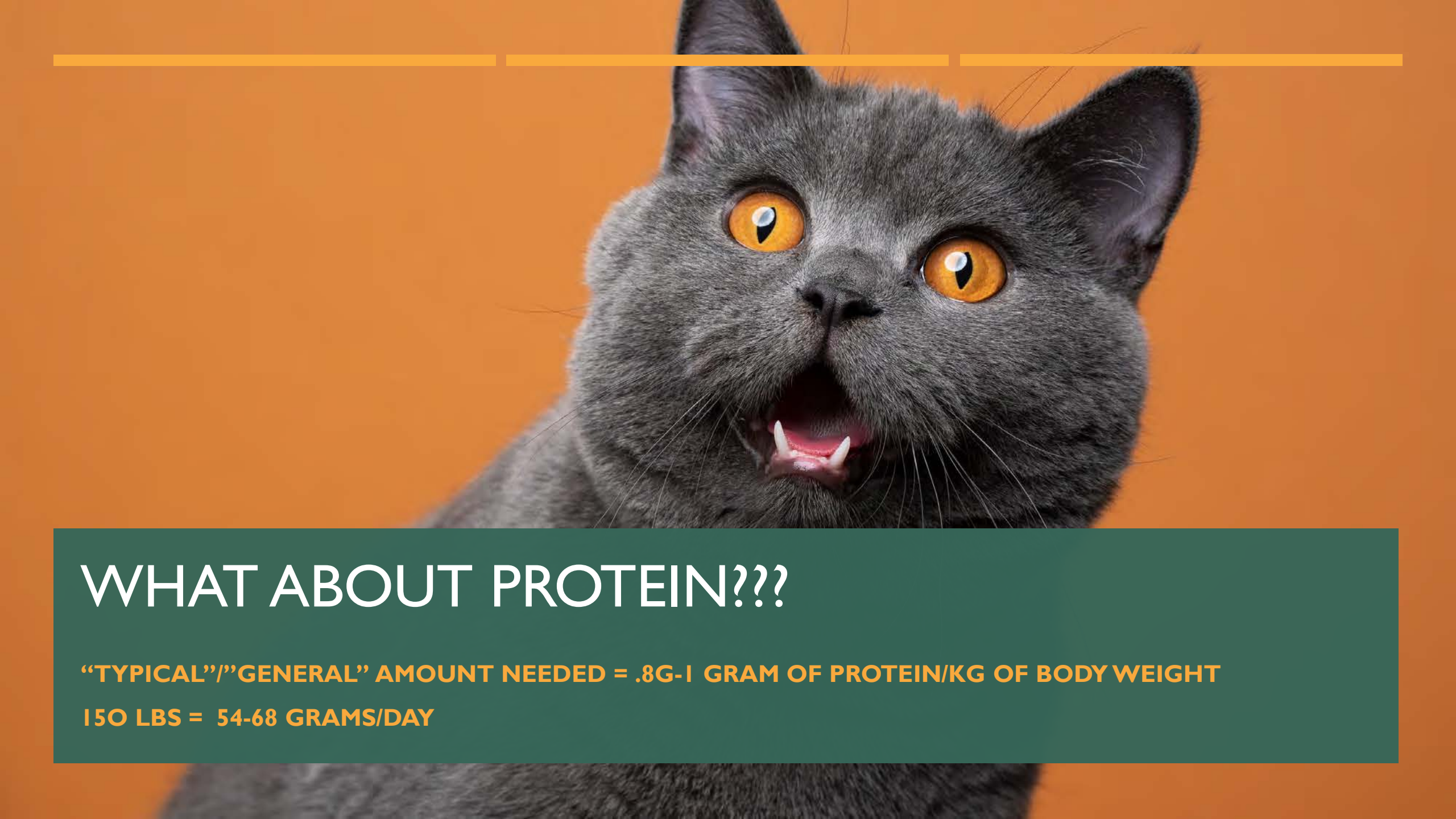


Flexitarian meals



Plant-centric meals

“DEFINITION:” An approach to eating with a focus on nutrient-rich plant-based foods where the “center” or “base” of the plate consists of a variety of minimally processed foods like fruits, vegetables, legumes, and grains and less focus on animal or seafood ingredients.



WHAT ABOUT PROTEIN???

“TYPICAL”/“GENERAL” AMOUNT NEEDED = .8G-I GRAM OF PROTEIN/KG OF BODY WEIGHT

150 LBS = 54-68 GRAMS/DAY

PROTEIN SOURCES: THE USUAL SUSPECTS



1 cup beans/lentils = 15-18 grams

1/4 cup nuts = 4-7 grams

3 T seeds (flax/chia/hemp) = approx. 10grams

3 ounces tofu = ~10 grams

1 cup edamame = 15 grams

3 oz tempeh = ~21 grams

All foods have a little



BEANS AND LENTILS GALORE

- Chickpeas
- Black beans,
- Cannellini beans,
- Pinto beans
- Navy beans,
- Great northern beans
- Cranberry beans
- Fava beans
- Adzuki beans
- Mung beans
- Black Eyed Peas
- Anasazi beans
- Kidney beans

- **Brown Lentils**
- **Green Lentils**
- **Black Lentils (Beluga)**
- **French Green Lentils**
- **Red Lentils**
- **Yellow Lentils.**



CULTURAL CONNECTIONS

- Black beans
 - Cuban
- Dal (lentils)
 - Indian
- Berbere Bean Stew
 - Ethiopian
- Adzuki/Mung beans
 - Japanese/Phillipino
- Mashed Fava Beans
 - Middle Eastern
- Tempeh Kecap (stir fry)
 - Indonesian

GRAINS/ “PSEUDOCEREALS”



- **½ C Grains: about 2-5 grams**
 - ½ cup Millet = 3 grams
 - ½ cup Whole wheat pasta = 3 grams
 - ½ cup Buckwheat = 3 grams
 - ½ cup Wild rice = 3 grams
 - ½ cup Quinoa = 4 grams
 - ½ cup Teff = 5 grams
 - ½ cup Amaranth = 5 grams
- **Sprouted grains can contain more**
 - 1 sprouted tortilla = 5 gram/protein

OTHER PROTEIN SOURCES (LESS WHOLE –FOODS BASED)

Protein Powders

10-25 grams/serving

- Soy
- Rice
- Hemp
- Pea protein
- Pumpkin Seed
- Combination
- Sprouted grains and beans



Protein-based foods

10-20 grams/serving

- Chickpea pastas
- Lentil pastas
- Bean flours



Protein Bars

5-20 grams

- Nut/seed based
- Soy protein isolate
- Some more processed than others



PROTEIN SOURCES: THE UNUSUAL SUSPECTS

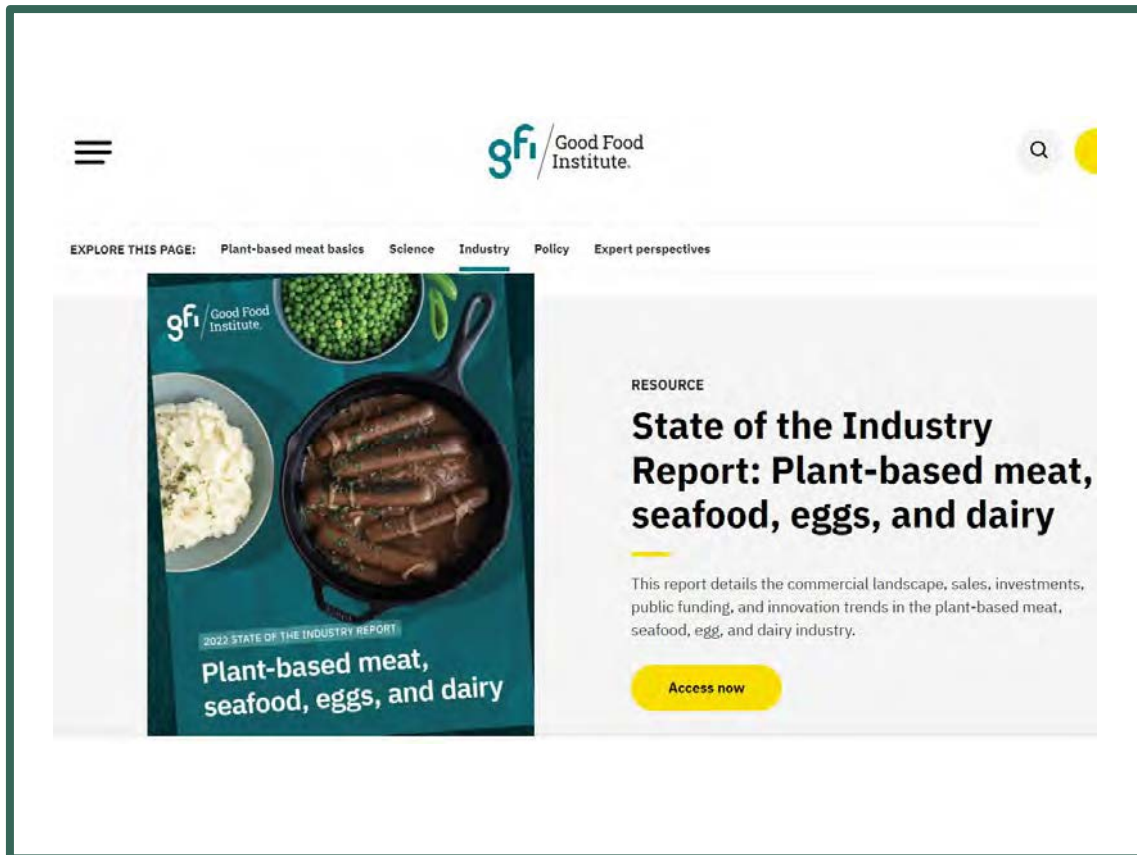
- 3 T Nutritional yeast: = ~9-10 grams
- 1 T Spirulina = 4 grams of protein
- **More Processed: Alternative Proteins**
 - 2 oz Seitan (vital wheat gluten) = 14 grams
 - 2 oz Mycoproteins = ~10 grams
 - Made from fermenting fungus



Photo credit: Love and Lemons
<https://www.loveandlemons.com/jackfruit/>

- **Confusion/Misrepresentation of protein sources**
 - 1 cup Avocado = ~ 3 grams
 - 1 cup Jackfruit = ~ 3 grams
 - ½ c Vegetables: = about 2 grams
 - 1 Medium Portabello mushroom = ~ .3 grams
 - Fruit: negligible





■ Plant based meat Protein

- **Burgers:** 20 grams (pea protein) (soy protein isolate/concentrate)
- **Sausage:** 7 grams/2 oz
- **Chicken Tenders** 11 grams/4 oz



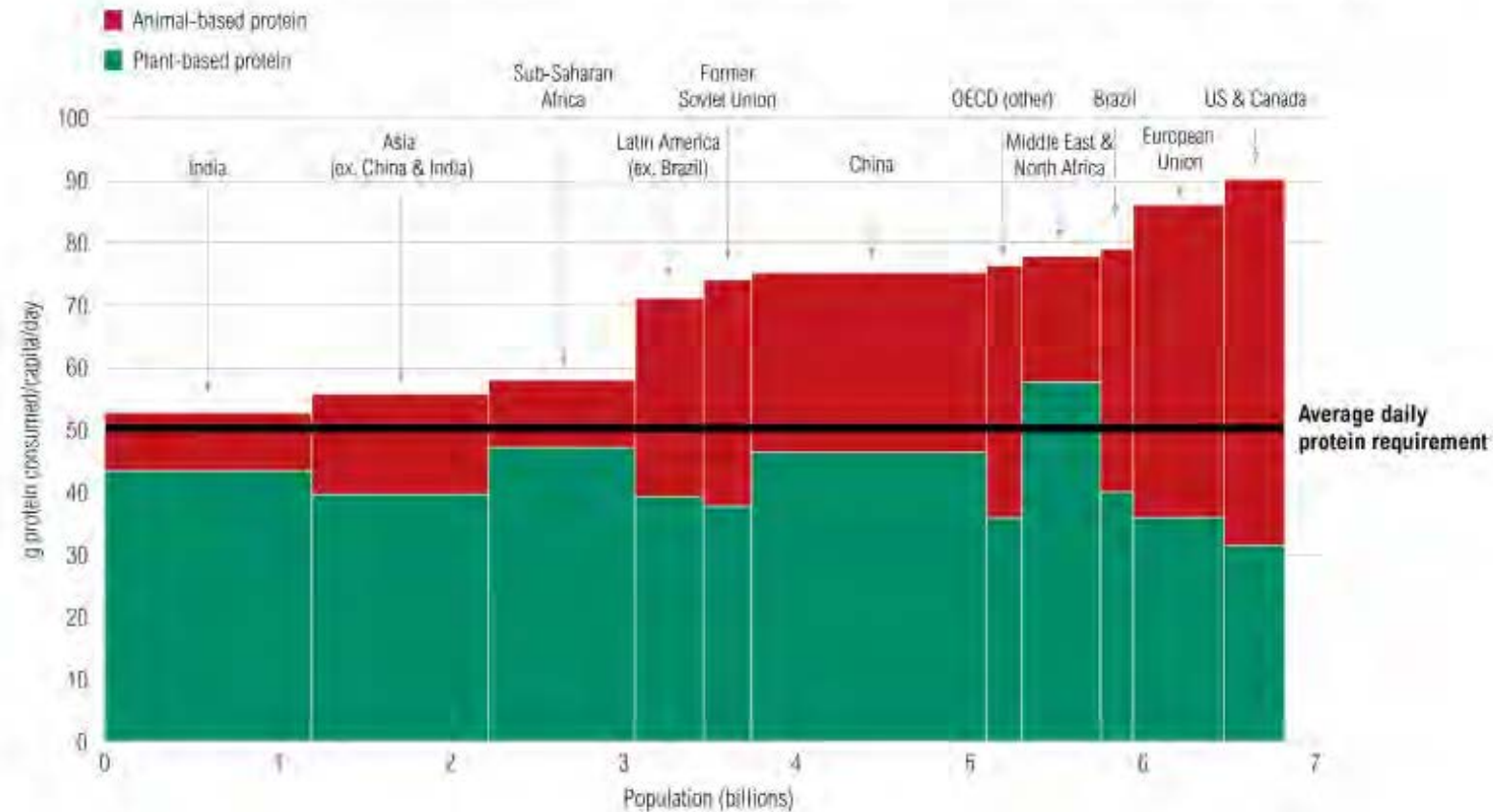
CONFUSION/CONSIDERATION

- **“Complete proteins” – True?**
 - Hemp, Buckwheat, chia seeds, quinoa, soy
- **Consuming a varied vegetarian diet** allows for complementation of essential amino acids from different plant foods (1)
- **Protein digestibility** of cereals, legumes, nuts, and seeds may be improved by soaking, sprouting, cooking, and, especially, pressure cooking
- **Higher protein needs may be necessary if diet is mostly plant-based**
 - Study recommendation is 1.0g/kg/d (vs. 0.8g/kg/d) (2)
- Vegetarian diet has been associated with decreased bone mineral mass and impaired ability to build lean body mass in older adults

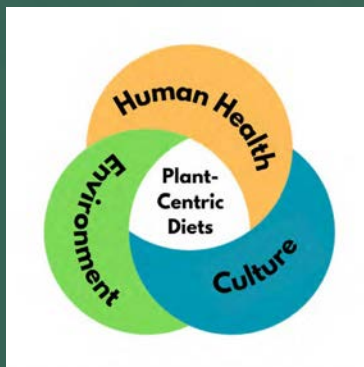


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2. Kniskern, MA, Johnston, CS. (2011) Protein dietary reference intakes may be inadequate for vegetarians if low amounts of animal protein are consumed

People Are Eating More Protein than They Need—Especially in Wealthy Regions



CHAPTER TWO: THE **WHY** OF PLANT-CENTRIC MEALS



DIET-RELATED NON-COMMUNICABLE DISEASES IN US

- **1 in 2 Americans has pre-diabetes or diabetes (1)**

- 1 in 4 teens has prediabetes
- 21k new cases of diabetes weekly

- **1 in 15 are metabolically healthy (2)**

- 1 in 6 teens has fatty liver disease

- **1 in 2 have a lifetime risk of cancer (2)**

- **Poor nutrition is responsible for: (3)**

- 10K US deaths weekly
- Almost half of all deaths related to poor cardiometabolic health



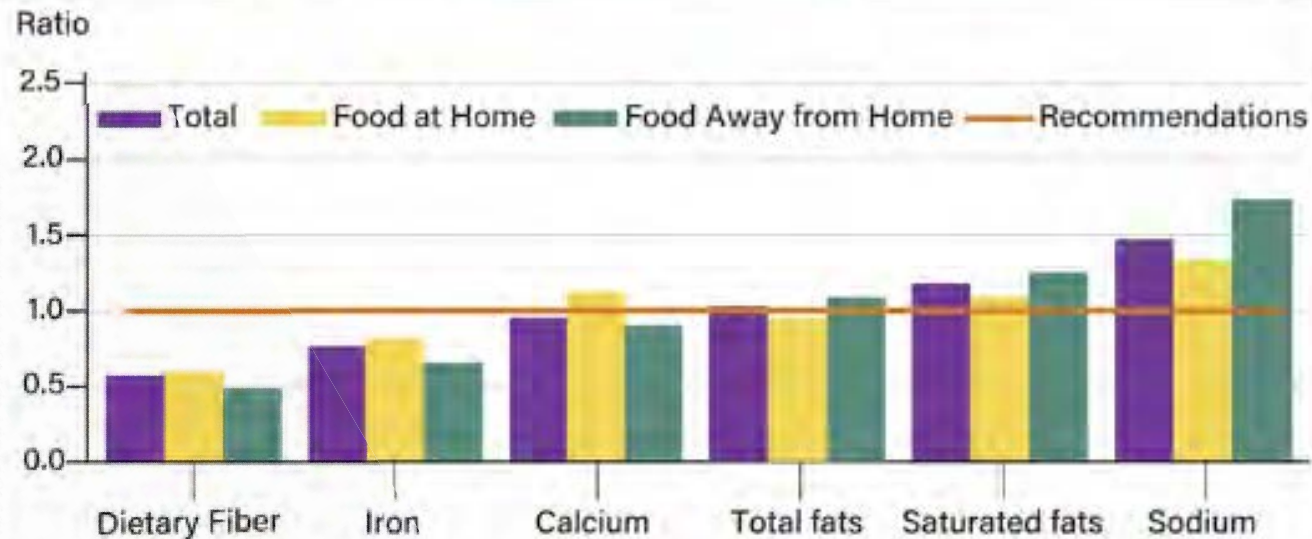
- Diets are lacking in fiber, minerals potassium, magnesium, healthy fats, polyphenols
- Diets are high in sodium, unhealthy fats, sugar.
- 1 in 10 meets recommendations for vegetables (4)
- ~60+ % calories come from ultra-processed foods (5)
- 70-85% of protein comes from animal sources (6)

1. National Diabetes Statistics Report. CDC Website. <https://www.cdc.gov/diabetes/data/statistics-report/index.html>. Accessed January 2024
2. US Burden of Disease Collaborators; The State of US Health, 1990-2016: Burden of Diseases, Injuries, and Risk Factors Among US States. JAMA. 2018 Apr 10;319(14):1444-1472.
3. President's Council of Advisors on Science and Technology (PCAST) Meeting/Website publication. chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.whitehouse.gov/wp-content/uploads/2023/07/Meeting-Minutes_PCAST-Public-Meeting_5-18_19-2023_FINAL.pdf. Published May 18-19, 2023. Accessed January 2024
4. Only 1 in 10 Adults Get Enough Fruits or Vegetables. CDC Website. <https://www.cdc.gov/nccdphp/dnpao/division-information/media-tools/adults-fruits-vegetables.html> Accessed January 2024
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Nutrient intakes by U.S. consumers differ from Federal recommendations

Dietary quality of U.S. consumers aged 2 and above by nutrient, 2017-18

USDA Economic Research Service
U.S. DEPARTMENT OF AGRICULTURE



Note: **Ratio** is the actual intake densities calculated from survey data compared to the Federal recommended densities for a diet of 2,000 calories.

Source: USDA, Economic Research Service using data from USDA, Agricultural Research Service and U.S. Department of Health and Human Services 2017-18 What We Eat in America, National Health and Nutrition Examination Survey. Dietary benchmarks based on Dietary Guidelines for Americans 2020-25.

Related Data

Food Consumption and
Nutrient Intakes

Related Reports

Dietary Quality by Food
Source and Demographics in
the United States, 1977-
2018

Dietary Intakes Compared to Recommendations: Percent of the U.S. Population Ages 1 and Older Who Are Below and At or Above Each Dietary Goal

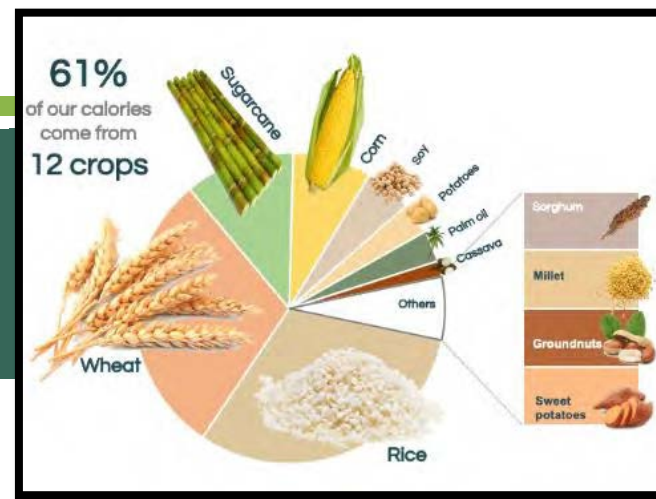


*NOTE: Recommended daily intake of whole grains is to be at least half of total grain consumption and the limit for refined grains is to be no more than half of total grain consumption.

Data Source: Analysis of What We Eat in America, NHANES 2013-2016, ages 1 and older, 2 days dietary intake data, weighted. Recommended Intake Ranges: Healthy U.S.-Style Dietary Patterns (see [Appendix 3](#)).



CURRENT STATISTICS



- 12 plants and 5 animals make up 75% of our calories (1)
- 50% of our calories come from just three sources: rice, corn, and wheat. (1)
- Since the 1900s, some 75% of plant genetic diversity has been lost and replaced by genetically uniform, high-yielding varieties. (2)
- There are over 30,000 edible species
- Meat consumption increased by 500% between 1992 and 2016
- The average American consumes about ~200 lbs of meat a year
- The Eat-Lancet Commission recommends people consume no more than 34lbs of meat a year.



1. Food and agriculture data. Food and Agriculture Organization (FAO) website. <https://www.fao.org/faostat/en/#home> Accessed Jan 2024

2. WHAT IS AGROBIODIVERSITY? Food and Agriculture Organization (FAO) website. [https://www.fao.org/3/y5956e/Y5956E03.htm#:~:text=](https://www.fao.org/3/y5956e/Y5956E03.htm#:~:text= Accessed Jan 2023) Accessed Jan 2023

3. Waiter, R.. 2018 Will See High Meat Consumption in the U.S., but the American Diet is Shifting. WRIT WEBSITE: <https://www.wri.org/insights/2018-will-see-high-meat-consumption-us-american-diet-shifting>. Published Jan 2018. Accessed Jan 2024.

PLANT-CENTRIC DIETS & MANY HEALTH BENEFITS



- Heart Health (1, 2)
- Blood sugar balance (3)
- Cancer protection (4)
- Digestive/Microbiome health (5)
- Parkinson's Disease (6)
- Immune/longevity benefits from flavonoids (7, 8)

“Replacing one serving per day of processed meats, like hot dogs, sausage, deli meats or bacon, with a serving of whole grains, nuts or beans was associated with a **23 to 36 percent lower risk of cardiovascular issues, including stroke, heart attack and coronary heart disease. (1)**

“Vegetarian and vegan diets were associated with reduced concentrations of total cholesterol, low-density lipoprotein cholesterol, and apolipoprotein B” (2)

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7. Yao J, Zhang Y, Wang XZ, et al. **Flavonoids for Treating Viral Acute Respiratory Tract Infections: A Systematic Review and Meta-Analysis of 30 Randomized Controlled Trials**. *Front Public Health*. 2022;**10**:814669. Published 2022 Feb 16. doi:10.3389/fpubh.2022.814669 <https://pubmed.ncbi.nlm.nih.gov/35252093/>
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J Food Sci Technol. 2017 Mar; 54(4): 858–870. PMID: PMC5336453
 Published online 2016 Nov 21. PMID: 28303037
 doi: [10.1007/s13197-016-2391-9](https://doi.org/10.1007/s13197-016-2391-9)

Bioactive constituents in pulses and their health benefits

MANY STUDIES SHOW BENEFITS OF PULSES (BEANS, LENTILS)

- Improved glycemic profile
- Reduction in hypertension
- Improvement in body weight
- Associated with decreased heart disease
- Antioxidant Benefits
- Reduced Inflammation
- Beneficial to gut microbiome

CMAJ May 13, 2014 vol. 186 no. 8 First published April 7, 2014; doi: [10.1503/cmaj.131727](https://doi.org/10.1503/cmaj.131727)

Research

Effect of dietary pulse intake on established therapeutic lipid targets for cardiovascular risk reduction: a systematic review and meta-analysis of randomized controlled trials



Journal of Clinical Pharmacy and Therapeutics
 doi: [10.1111/jcpt.12444](https://doi.org/10.1111/jcpt.12444)

METABOLISM

Effect of non-oil-seed pulses on glycaemic control: a systematic review and meta-analysis of randomised controlled experimental trials in people with and without diabetes

J. L. Sievenpiper · C. W. Kendall · A. Esfahani ·
 J. M. W. Wong · A. J. Carleton · B. V. Jiang ·
 R. P. Haunert · E. Völzgen · D. J. A. Jenkins

PLANT-CENTRIC DIETS & THEIR MANY ENVIRONMENTAL BENEFITS

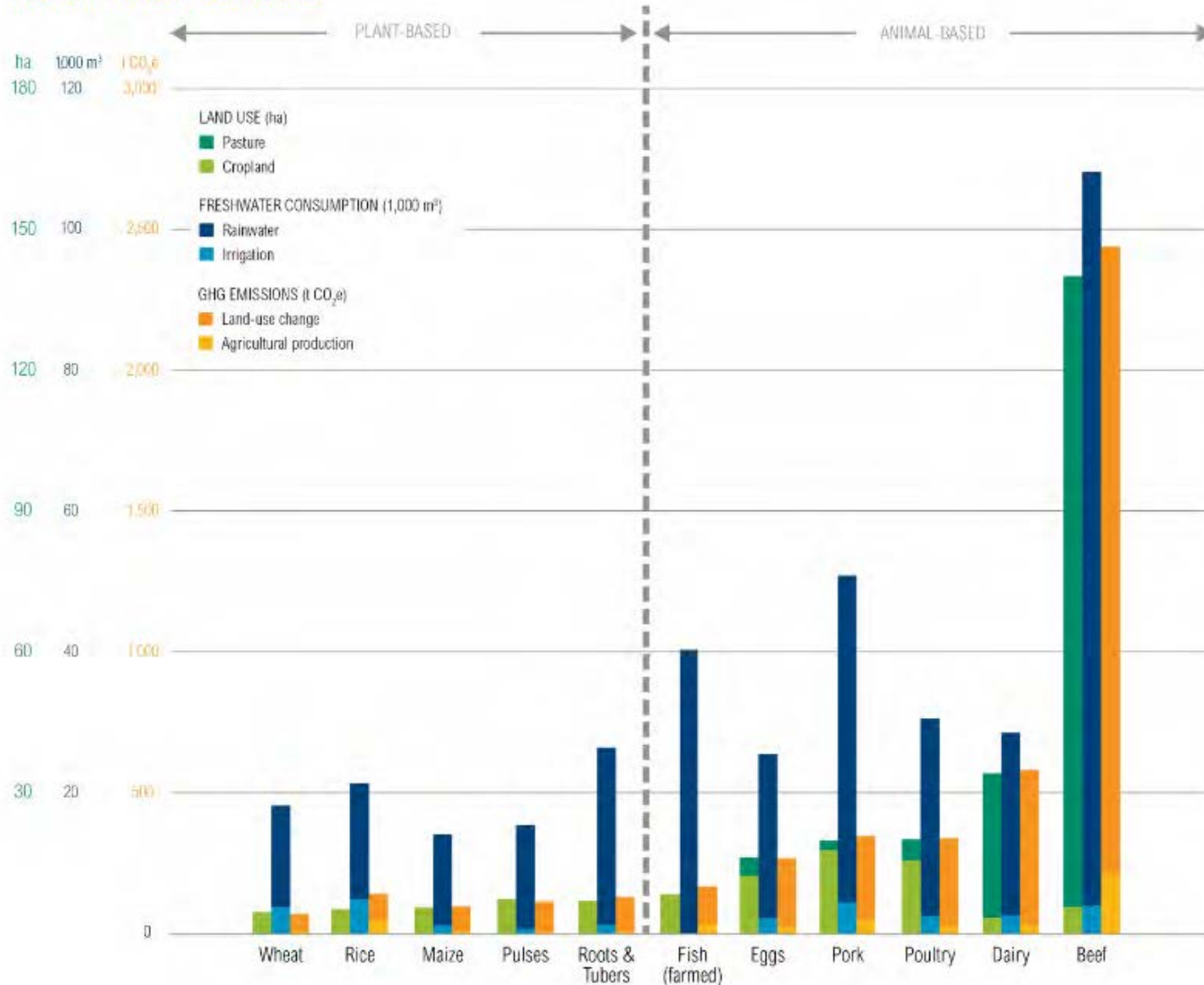
- Use fewer resources (including land) (1)
- Use less energy (1)
- Use less water (1)
- Use less fertilizer (3)
- Emit fewer greenhouse gases (GHG)
 - One of the biggest impacts on GHG emissions in the food system could be mitigated by shifting to plant-rich diets
- Fewer negative effects on the environment (2)
- Beneficial for biodiversity (2)
- Beans fix nitrogen – healthy for soil/reduce need for synthetic fertilizer



1. Craig WJ, Mangels AR, Fresán U, Marsh K, Miles FL, Saunders AV, Haddad EH, Heskey CE, Johnston P, Larson-Meyer E, Orlich M. **The Safe and Effective Use of Plant-Based Diets with Guidelines for Health Professionals**. *Nutrients*. 2021 Nov 19;13(11):4144.
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3. **Scientists provide recipe to halve Nitrogen pollution from food production. UNECE Website.** <https://unece.org/climate-change/press/scientists-provide-recipe-halve-nitrogen-pollution-food-production> Published 20 December 2023. Accessed Jan 2024

Animal-Based Foods Are More Resource-Intensive than Plant-Based Foods

PER TON PROTEIN CONSUMED



Even cutting meat by 50% can reduce greenhouse gas emissions by 40%

(1,2)

Meet people where they are at



It may depend on access and culture.

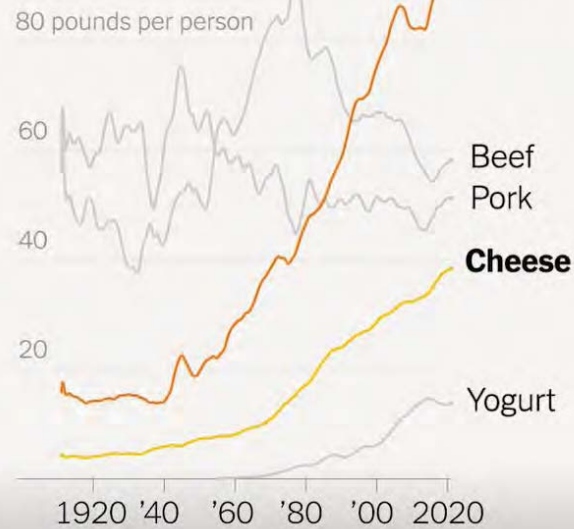
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2. Tilman D, Isbell F, Cowles JM, "Biodiversity and Ecosystem Functioning", (2014).

The New York Times

America is draining its precious groundwater to make more chicken wings and pizza.



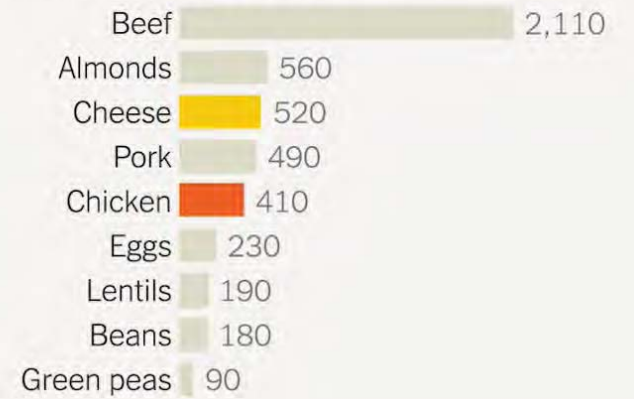
America's Changing Diet



per capita has roughly doubled.

Source: U.S. Department of Agriculture Economic Research Service

Gallons of Water Needed Per Pound of Food



and all that chicken
is really significant.

Sources: Mekonnen, et. al., Environment International (2019)

TRANSITIONING TO PLANT-CENTRIC DIETS (IN DEVELOPED/HIGH INCOME COUNTRIES) HAS THE POTENTIAL TO



- Reduce Diet-related land use by 76% (1)
- Reduce Diet-related greenhouse gas emissions by 49%, (1,2)
- Reduce Eutrophication by 49% (1)
- Reduce Green and blue water use by 21% and 14%, respectively (1)
- Provide substantial health co-benefits. (1,2)
- Support biodiversity which is key for food security (1)
- Even the least sustainable vegetables and grains cause less environmental harm than the lowest impact meat and dairy products. (1)

1. Gibbs J, Cappuccio FP. Plant-Based Dietary Patterns for Human and Planetary Health. *Nutrients*. 2022;14(8):1614. Published 2022 Apr 13. doi:10.3390/nu14081614

2. Food Systems Account For at Least 15% of All Fossil Fuels. Global Alliance for the Future of Food Website. <https://story.futureoffood.org/power-shift/> Published November 2023. Accessed Dec 2023

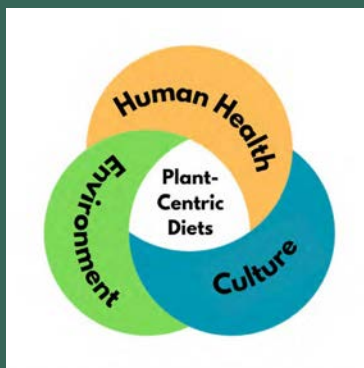
BENEFITS OF PLANT FOODS GROWN LOCALLY WITHOUT OR WITH FEWER CHEMICALS (1,2)



(When accessible/If affordable)

- Potential for increased nutrient-richness/nutrient density of plants
- Less harm to and benefits for the environment
- Less harm/exposure to growers/farmworkers
- Preserved biodiversity
- Fewer greenhouse gas emissions

CHAPTER THREE: THE **HOW** OF PLANT-CENTRIC MEALS



**GET EXCITED
AND GET OTHERS
EXCITED!**



BARRIERS TO IMPLEMENT PLANT-CENTRIC DIETS AND PLANT-BASED PROTEINS?

- Familiarity/Norms
- Identity
- Social bonding
- Taste
- Availability
- Prep/cooking skills
- Time
- Confusion
- Fear/Emotions
- Digestion
- Pleasure



- Finances (**What** is inexpensive?)
- Access
- Culture/heritage





SENSITIVITY AND ACCEPTANCE OF OMNIVORES IS KEY

Place for animal - based protein in the diet

Traditional, cultural, spiritual connection

Improved satiety and absorption for some

Necessary for certain individuals

May be what's accessible

Work with the person and their goals.

WITH INDIVIDUAL PATIENTS/COMMUNITY



- Start slow, go easy
- Add IN
- Add beans/lentils/veg/nuts/seeds to dishes **they already enjoy**
- Diversify diet! Many foods may already be **familiar/part of culture**
- Ask **them** what are **realistic ways** to center plant foods
- Get them in the **kitchen** and **connected** to meals, foods, recipes from their family/heritage
- Combine the less familiar/less frequently consumed **WITH** the familiar/more frequently consumed
- **Look at menus** together
- Be mindful of too **many processed/ultra-processed plant-centric meals**

MEET PROTEIN NEEDS/CONCERNS

- Divide typical weight in pounds by 2.2 to get weight in kilograms. .8-1 g protein/Kg
- **Example: 150 lbs** = 68 kg, so approximate daily protein need = 54-68 grams/day
- OR multiply weight in lbs by .4 -.5 = 60-75g/day
- Depends on health & activity level
- Vegetarians 1g/protein/kg



- **Protein & satiety:**

- 15-20 grams/meal + higher fiber meals
- $N = 1$
- Encourage THEM to experiment with how much and which proteins or protein combinations make them feel best





BRANCH OUT!
“HAVE YOU EVER
TRIED.....?”

- Fruit/veg
- Nuts/seeds
- Grains/beans
- Herbs/spices
- Have seasonal and local foods on your walls/website etc
- *Exploration and Adventure! (New food are FUN)*
- Preserving/Tapping into many traditional/indigenous foods

FUN FLAVORS HELP WITH TRANSITION

- **Herbs**

- Cilantro, mint, rosemary, fenugreek

- **Spices**

- Smoked Paprika
- Sumac
- Berbere
- Garlic
- Onions
- Ginger
- Spicy Peppers
- Toast nuts

- Lemon juice
- Vinegars
- Cooking oils
 - Toasted Sesame
 - Coconut
- Mustards
- Condiments
- Pre-made sauces
- ***What do they like?***



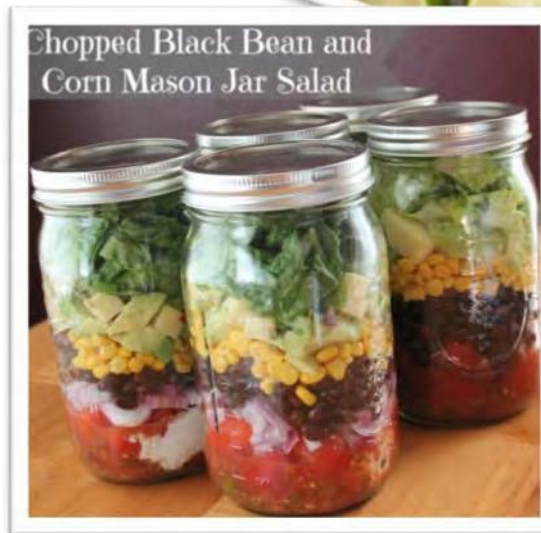
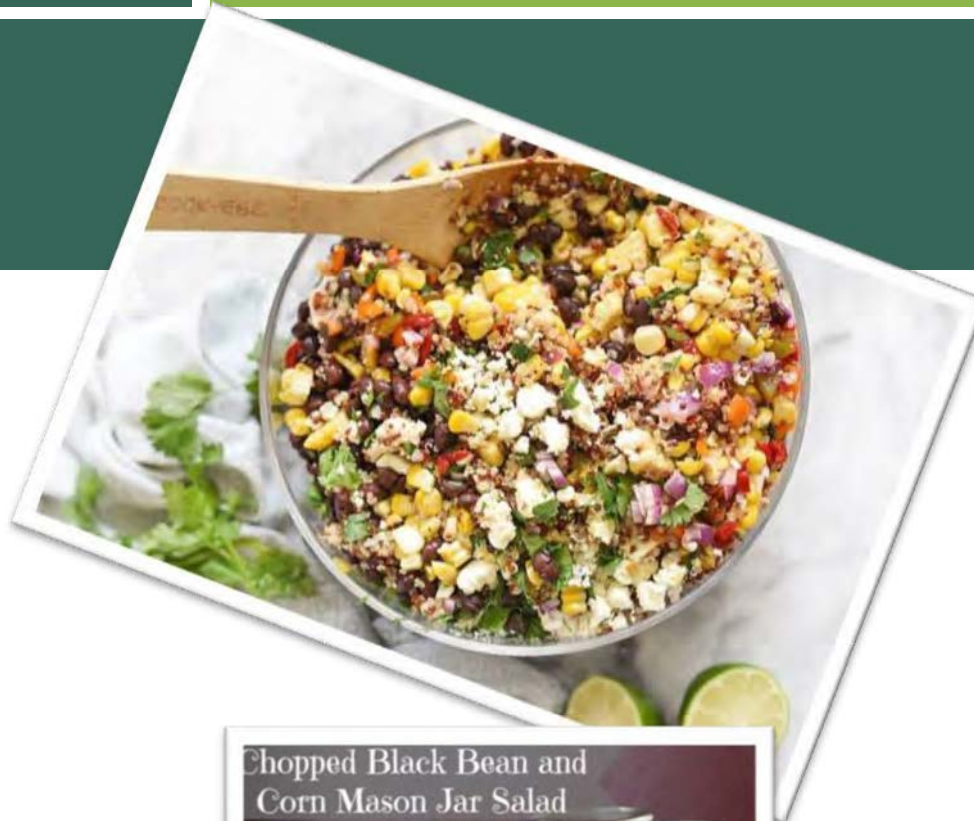
SUGGEST RECIPES AND DISHES THAT LOOK, TASTE, SOUND DELICIOUS AND ARE CULTURALLY RELEVANT



IDEAS IF ASKED

Breakfast

1. Tofu veggie scramble
2. "Biodiversity smoothie"
 1. Tofu/beans in smoothie
3. "Farmers hash"
4. Tortilla with beans/veg
5. PB yogurts with nuts/seeds
6. Nuts and seeds in oatmeal/grains
7. Chia seed pudding with fruit
8. Chickpea oatmeal
9. Soup!



Lunches & Dinners:

1. Black bean & veggie soup
2. Beans/lentils on a salad
3. Bean burrito with veggies
4. Bean and grain bowl
5. Hummus sandwich
6. Curries with vegetables/tofu/beans
7. Moroccan chickpea stews
8. Tempeh/Tofu stir fry
9. Poke bowl with chick peas/veggies/seaweed

Desserts!

1. Black bean brownies
2. Forbidden Black rice pudding
3. Chickpea cookie dough
4. "Energy" nut and dried fruit balls

PROVIDE SOLUTIONS

Digestibility of beans etc

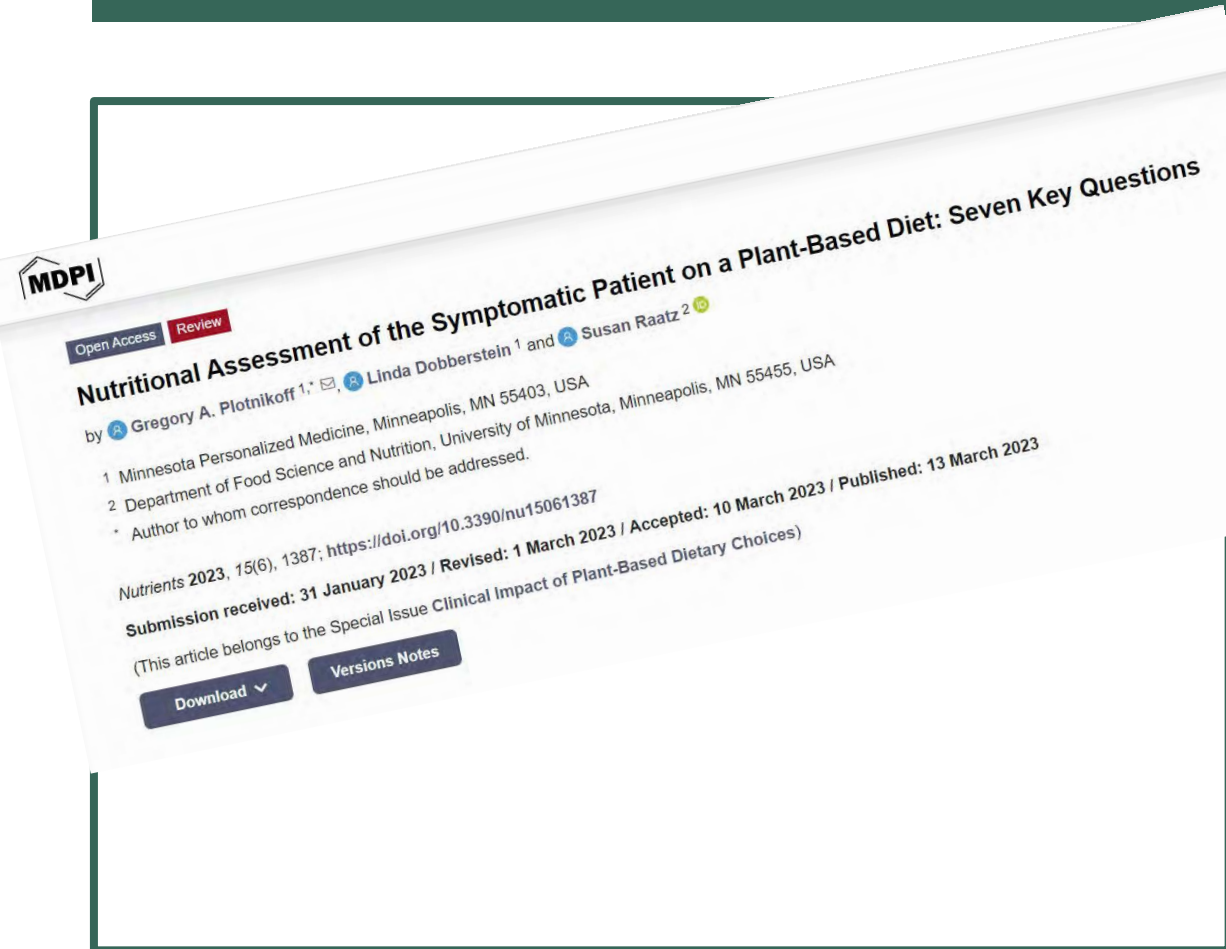
- Start small
- Soak
- Cook with kombu
- Cook with cumin
- Add in other carminatives
 - Parsley, ginger, mint



Missing meat

- Combine meat with plant-based proteins
- Use meat as flavor agent
- Mushroom/soy sauce etc for umami
- Ask about connection to meat
- Discuss and educate on plant-based meats
- Try products with a meaty flavor/texture/look
- Have **SOME** meat!

POTENTIAL NUTRIENTS OF CONCERN



- **Vitamin B12, calcium, vitamin D, iron, zinc, and omega-3 fats**
 - (Less of an issue when some animal/marine based protein included)
- **Be mindful of highly processed versions of plant-based foods**
 - An option but should not make up the entirety of diet
- **Questions to ask patient**
 - What Is Your Preferred Source of Vitamin B12/Iron/Omega 3/calcium/zinc/Vitamin D

FOOD SOURCES



IRON

- Chickpeas/Lentils
- Black beans
- Dulse seaweed
- Dried fruits
- **Grains:** quinoa, millet, teff,
- Spirulina
- Dark leafy greens
- Molasses
- With Vitamin C source

CALCIUM

- Collard greens
- Bok choy
- Tofu
- Sesame seeds
- Seaweed
- Nettles
- Black eyed peas



ZINC

- Quinoa
- Sunflower seeds
- Pumpkin seeds
- Sesame seeds

ASSESSING ANY POTENTIAL ISSUES



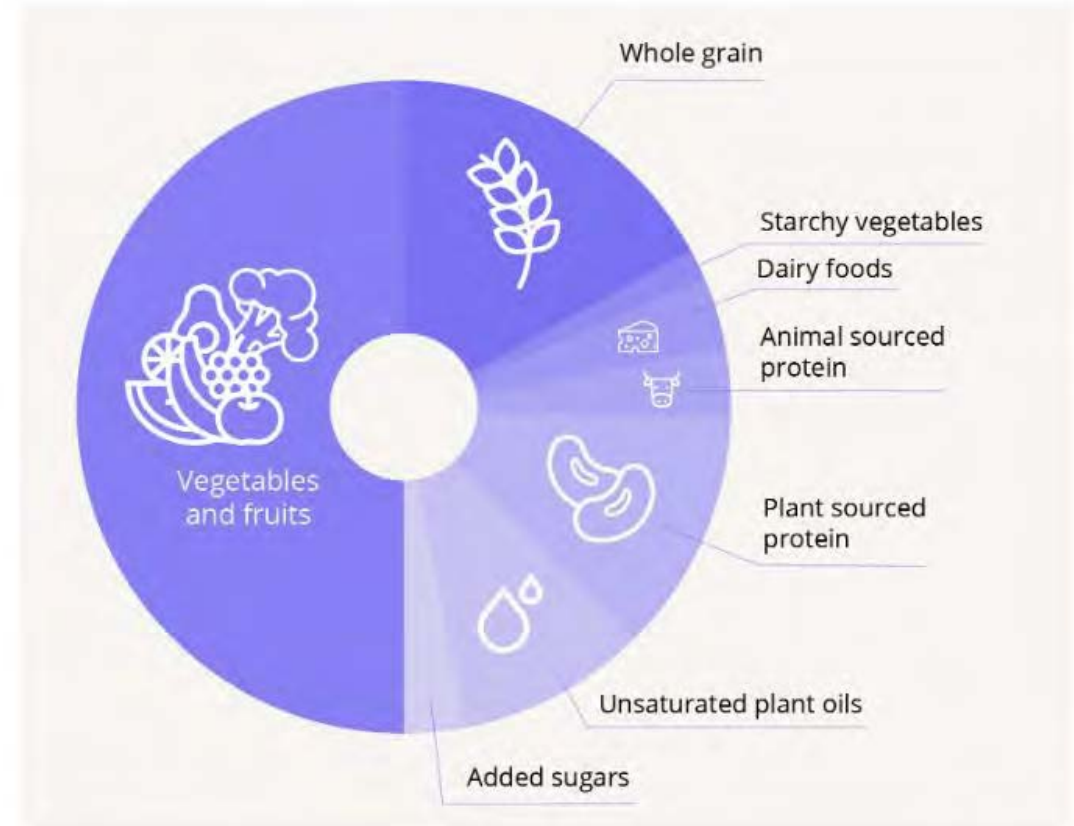
- Energy
- Mood
- Inflammatory issues
- Immunity
- Bone health
- Blood labs
 - Measuring only a serum B12 level has poor sensitivity for identifying early insufficiency (1)
 - Methylmalonic Acid (MMA) or homocysteine more an indicator

The principles of the EAT-Lancet diet include:

- Plant-based.** Fruits, vegetables, whole grains, legumes, nuts, and seeds. are the foundation of the diet and should comprise a significant portion of daily food intake
- Reduced red meat and sugar.** (such as beef and pork) and added sugar consumption. This is due to the environmental impact of meat production and the health risks associated with excessive meat and sugar consumption.
- Moderate animal-source foods.** The diet includes moderate amounts of animal-source foods, such as dairy, seafood, and poultry. These foods can provide important nutrients like calcium, vitamin D, omega-3 fatty acids, and high-quality proteins.
- Nutritional adequacy.** The EAT-Lancet diet aims to provide all essential nutrients required for optimal health.
- Environmental sustainability.** EAT-Lancet strives to reduce the environmental impact of food production by promoting sustainable agricultural practices.

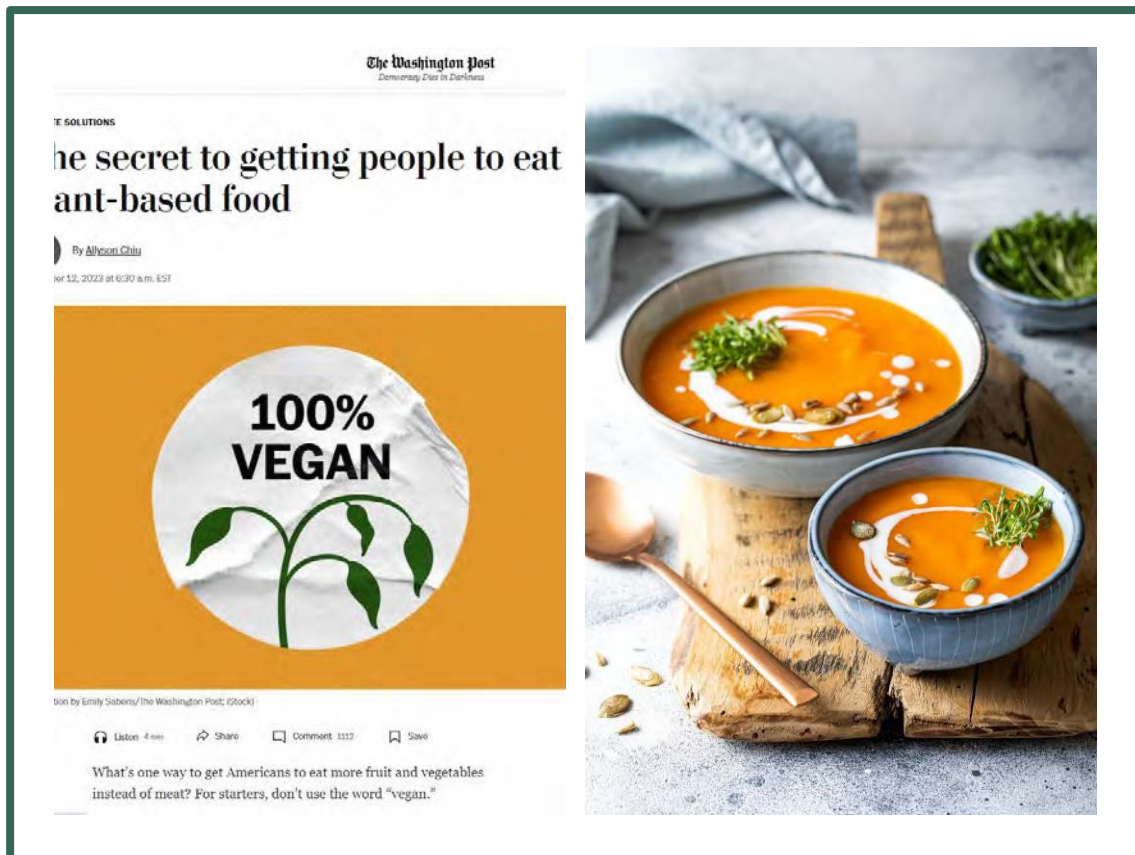
A typical EAT-Lancet plate

Here is an example of the EAT-Lancet plate:



You can see the discernible difference between this plate and the food pyramid you might be used to seeing. There is a **greater emphasis on fruits, vegetables, and plant proteins** and much less emphasis on animal products like meat and dairy. Based on

INSTITUTIONAL CHANGES: GENERAL GUIDANCE



- Make sure it tastes/sounds/smells/look delicious
- DON'T USE "MEAT-FREE" "Meat-free" means less of what meat eaters like
- DON'T USE "VEGAN" - "Vegan" means "different from me"
- DON'T USE "VEGETARIAN" - "Vegetarian" means "healthy – but unsatisfying – food"
- DON'T USE "HEALTHY RESTRICTIVE" LANGUAGE - "Healthy restrictive" language like "low fat" has low appeal

HEALTH CARE/HOSPITAL EXAMPLE: “NYC HEALTH + HOSPITALS”

NYC Health + Hospitals Now Serving Culturally-Diverse Plant-Based Meals As Primary Dinner Option for Inpatients at All of Its 11 Public Hospitals

NYC Health + Hospitals/Bellevue, Harlem, and South Brooklyn Health join the system's other acute care sites offering tasty, healthy, meals to promote positive health outcomes

Builds on successful 'Meatless Mondays' program and plant-based primary lunch options introduced this summer

Jan 09, 2023



Plant-Based Diet Podcast Chats Defaults



BFF's Executive Director, Jennifer Channin, recently appeared on the Plant-Based Diet Podcast to discuss New York City's ground-breaking 'Plant-Based by Default' initiative with Executive Director of New York City's Mayor's Office of Food Policy, Kate MacKenzie and Sodexo's Client Executive at NYC Health + Hospitals, Samantha Morgenstern. Listen now to discover how New York City's healthcare system is leading the charge in promoting healthier, environmentally conscious menus for its patients!

Listen Now

- Made plant-based foods the default for inpatient meals
- Patient satisfaction rating increased to 90%.
- Reduced food-related carbon emissions by 36% only one year.
- Cost savings of 59 cents per tray.
- **“Plant-based nutrition is a style of cooking and eating that emphasizes, but is not necessarily limited to, fruits and vegetables, whole grains, legumes, nuts and seeds, plant oils, herbs and spices, and reflects evidence-based principles of health and sustainability.”**
 - Linked to significantly lower risk of cardiovascular disease, type 2 diabetes, obesity, and certain cancers.
 - Effective treatment of hypertension and hyperlipidemia

<https://www.nychealthandhospitals.org/pressrelease/nyc-health-hospitals-now-serving-plant-based-meals-as-primary-dinner-option-for-inpatients-at-all-of-its-11-public-hospitals/>

https://alternativefoodnetwork.com/plant-based-diet/episode-41-how-nyc-hospitals-shifted-to-more-plant-based-meals/?mc_cid=d89193b2d6&mc_eid=f719c90ef8



#Beansishow



In the future, your diet will be mostly beans | Animated Documentary - BBC

RESOURCES

- **World Resources Institute**

- Playbook for Guiding Diners Toward Plant-Rich Dishes in Food Service
- <https://www.wri.org/research/playbook-guiding-diners-toward-plant-rich-dishes-food-service>

- **Food For Climate League**

- **Serving up Plants by Default**
- <https://www.foodforclimateleague.org/store/p/serving-up-plants-by-default>

- **Practice Greenhealth/Healthcare without Harm**

- **Plant Forward Future**
- <https://practicegreenhealth.org/plantforwardfuture>

- **Greener by Default**

- <https://www.foodforclimateleague.org/store/p/serving-up-plants-by-default>



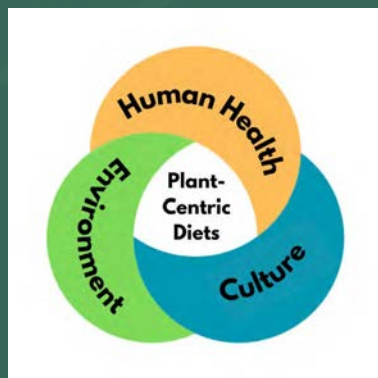
EXECUTIVE SUMMARY MAY 2023

SERVING UP PLANTS BY DEFAULT

Optimizing variety, health, and sustainability of all-you-care-to-eat university dining with plant-based defaults.



CHAPTER FOUR: “AND BEYOND”



THE ROLE OF MEAT ANALOGUES AND MEAT ALTERNATIVES (PLANT BASED MEATS)



Part of the conversation



In 2021, there was a 43% increase in households buying meat alternatives. (1)



Plant-based cheese sales grew at a rate of 65% over the last two years—over 4 times faster than dairy cheese—led by vegan brands Daiya and Violife. (1)

1. and for plant-based proteins. Nielsen IQ website.

<https://nielseniq.com/global/en/insights/analysis/2021/examining-shopper-trends-in-plant-based-proteins-accelerating-growth-across-mainstream-channels/> Published Sept 2021. Accessed Jan 2024

MEAT ANALOGUES AND MEAT ALTERNATIVES (PLANT BASED MEATS)

HEALTHY?

Savory			
Nutrition Facts		Amount/serving	% Daily Value*
7 servings per container		Total Fat 8g	12%
Serving size 2oz. (56g)		Saturated Fat 4g	20%
		Trans Fat 0g	
Calories per serving 130		Cholesterol 0mg	0%
		Sodium 380mg	17%
		Total Carbohydrate 5g	2%
		Dietary Fiber 1g	4%
		Total Sugars 0g	
		Includes 0g Added Sugars	0%
		Protein 7g	12%
		*Percent Daily Values are based on a 	

- Often more fiber than animal proteins (2)
- Phytosterols often present (3)
- Often highly processed (1)
- High in sodium (1)
- High in saturated fat or other refined fats/oils (1)
- Lower in protein/"isolated protein" (1)

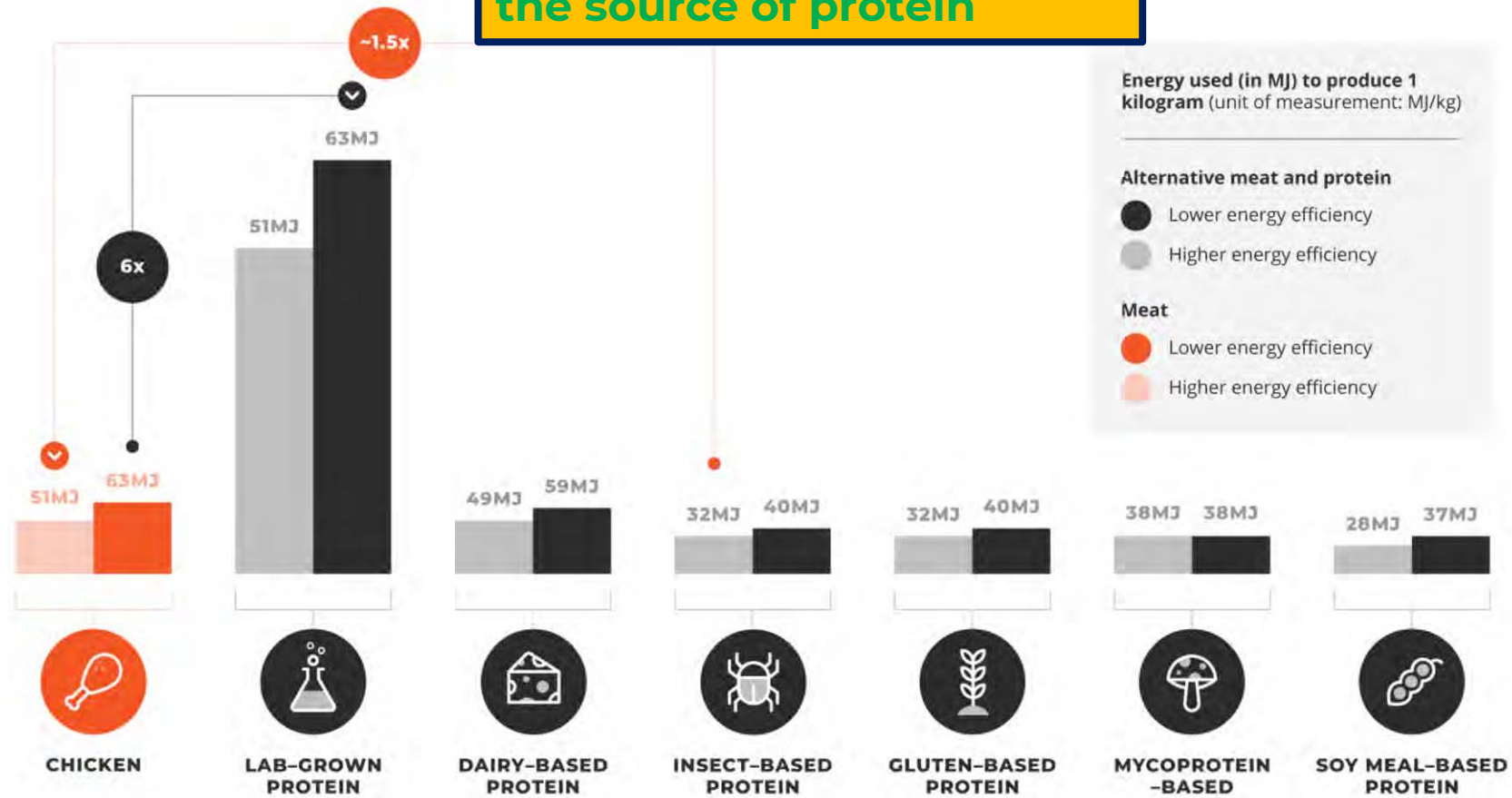
ENVIRONMENTALLY FRIENDLY?

- Generally a lower carbon footprint than meat (but 5X footprint of a bean patty) (1, 2)
- Impact on soil/biodiversity/water (1)
 - Growing methods: Use pesticides/fertilizer
 - Impossible burgers: Uses GMO soy (monocultures)
- Packaging/processing

A potential and sometimes helpful option.
OR an on-ramp to more whole foods plant-centric diets!

1. Sacks, K. Comparing Plant-Based Burger Brands. Foodprint Website. <https://foodprint.org/blog/plant-based-burger-brands/> Published 06/19/23. Accessed Jan 2024
2. Finnigan TJA, Wall BT, Wilde PJ, Stephens FB, Taylor SL, Freedman MR. Mycoprotein: The Future of Nutritious Nonmeat Protein, a Symposium Review. Curr Dev Nutr. 2019 Apr 4;3(6):nzz021.
3. Qin et al. A review on plant-based proteins from soybean: Health benefits and soy product development Journal of Agriculture and Food Research Volume 7, March 2022, 100265
4. Rietjens IMCM, Louisse J, Beekmann K. The potential health effects of dietary phytoestrogens. Br J Pharmacol. 2017 Jun;174(11):1263-1280.

Note: There are different protein amounts in a kg of the source of protein



SYSTEMIC CHANGE: BIGGER PICTURE



POLICY



SUBSIDIES



ADVOCACY

SUMMARY



Plant centric meals benefit people and planet (soil, biodiversity, traditional crops)

Diet diversity is key

Shoot for minimally processed as often as possible

Taste/sound/look **FANTASTICALLY** delicious

Ensure sufficient protein

Co-create/collaborate about ways and how to incorporate more plant-centric meals in diet

Consider culture, finances, access

Minimally processed plant centric diet often the most inexpensive options

Nutritious + Environmentally friendly + less resource intensive

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